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Dear Photographer,

February 27, 2025

It is time to start the 2027 calendars!

We are preparing for the 2027 calendars! Please review the photo submission information below, which can also be found on our website at [www.smith-southwestern.com](http://www.smith-southwestern.com).

**Important note: We will be accepting submissions from 3/15/25 through 5/15/25.  
Submissions submitted after these dates will not be reviewed.**

***Read thoroughly as our submission guidelines have changed.***

From this submission, we will be creating 2027 calendars, postcards and souvenir items. Images submitted may be chosen for any of these projects if applicable.

**Submission Guidelines:**

- The “Photographer Information Form”, which is attached, must accompany all photo submissions. This can also be downloaded from our website. By signing this form, you agree that Smith-Southwestern will not accept any liability for loss or damage of digital file(s). Smith-Southwestern will also not assume any responsibility for damages incurred during shipping. You, as the photographer, accept responsibility for any photos taken on or off private property.

**How to Submit:**

***Do not email JPEGs directly, as these will be rejected.***

- USB Flash Drive. This will be returned after full review.
- File sharing program: Please send the link via your normal e-mail. Sending directly from the file sharing website will often be tagged as SPAM on not make it to the proper inbox to be reviewed.
- Upload to our B2B link. E-mail [photo@smith-southwestern.com](mailto:photo@smith-southwestern.com) for the link.
- CD/DVD: Still optional but slow down the process and will not be returned.

**File Specifics:**

- Only digital files will be accepted.
- Send original high-resolution digital files; low res files are no longer necessary to submit.
- Images must be at least 300dpi and 6” x 9” in size for calendars.
- Skylines need to include the month and year the photo was taken in the file details.
- Be sure to note if your files have been adjusted or color corrected.



sales@smith-southwestern.com  
www.smith-southwestern.com

P.O Box 20100  
Mesa, AZ 85277-0100

(800) 783-3909  
(480) 854-9545



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- No "AI" files will be accepted.
  - Horizontal files are required for calendar usage.
  - Save and name each file with a unique numeric or alphanumeric number, including photographer or company name within the file name. Putting your name at the beginning, or part of your company name incorporated into the file name in any manner is acceptable.
  - Ensure all submitted images are sorted into folders based on the category list (state or subject based). Do not include the same image in multiple folders.

**Payment and Usage:**

- Once the calendar review and assembly is complete, an email will be sent summarizing photo usage. Photo payments are processed and sent once the calendar(s) have been received (approx. April 2026). At that time, a sample of each calendar that has a photo used will also be sent along with the payment.
- There is no need to send in an invoice, Smith-Southwestern purchase orders are created internally for all calendar/photo projects.

**Photo Credits:**

- Photo credit will be given for each image per product (except for souvenir items since space is limited and hides views).
- Photo credit will read as it appears on the Photographer Information Form. Make sure this information is exactly how you want the photo credit to be given. Smith-Southwestern will not accept responsibility if information given is incorrect.

**Please submit your photography to:**

Smith-Southwestern  
Attn: Photography Department  
1850 N. Rosemont  
Mesa, AZ 85205

**Contact information:**

Email: [photo@smith-southwestern.com](mailto:photo@smith-southwestern.com)  
Contact: Shawna Fuller  
Phone: 480-854-9545

Attached is the photographer information form and current photography needs.

**We look forward to reviewing your submission!**

**SMITH-SOUTHWESTERN  
PHOTOGRAPHER INFORMATION FORM**



[sales@smith-southwestern.com](mailto:sales@smith-southwestern.com)  
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**FILL-OUT AND RETURN WITH YOUR SUBMISSION:**

Company / Photographer Name: \_\_\_\_\_

Photo Credit: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Are You Incorporated: Y / N

If yes, what Is Your Tax Identification Number: \_\_\_\_\_

CD's submitted: Y/N If yes, how many: \_\_\_\_\_

USB Flash Drive submitted: Y/N If yes, how many: \_\_\_\_\_

***Important - Read Below:***

I understand and agree to all conditions for submission to Smith-Southwestern and that Smith-Southwestern has no liability for lost or damaged personal property of digital files. Smith-Southwestern does not have any liability due to carrier loss or damage. I accept responsibility for any photos taken on or off private property:

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Notes: \_\_\_\_\_

**PHOTOGRAPHER PAYMENT DETAILS:**

ENGAGEMENT CALENDARS: \$150 (No additional payment for cover image)

POSTCARDS: \$50 – Single image / first image  
\$25 – Each additional image

SOUVENIR ITEMS: \$50-1<sup>st</sup> image per item  
\$25- Additional images per item if design is a collage  
Maximum \$100 per souvenir item





**2027 CALENDAR SUBMISSION LIST OF SUBJECTS**

<u>ARIZONA</u>	<u>CALIFORNIA</u>	<u>COLORADO</u>	<u>GENERAL</u>
Flagstaff	Lake Tahoe	Colorado Springs	Horses
Grand Canyon NP	Lassen Volcano NP	Denver	Hummingbirds
Lake Powell	Palm Springs	Durango	Rocky Mountain Wildlife
Monument Valley	Redwood NP	Garden of the Gods	
Saguaro NP	San Diego	Mesa Verde NP	
Sedona	Sequoia NP	Pikes Peak	
Tombstone	Southern CA Beaches	Rocky Mountain NP	
Tucson	Yosemite NP	Statewide Landscapes	
<u>IDAHO</u>	<u>MISSOURI</u>	<u>MONTANA</u>	<u>NATIONAL PARKS</u>
Boise	Branson	Billings	All States
Coeur d'Alene	Gateway Arch NP	Bozeman	
Sand Point	Lake of the Ozarks	Glacier NP	
Sawtooth Range	Saint Louis	Great Falls	
Snake River	Statewide Landscapes	Helena	
Statewide Landscapes		Missoula	
<u>NEVADA</u>	<u>NEW MEXICO</u>	<u>OREGON</u>	<u>ROUTE 66</u>
Lake Tahoe	Albuquerque	Bend	All States
	Hot Air Ballooning	Coastal	
	Ruidoso	Crater Lake NP	
	Santa Fe	Lighthouses	
	Taos	Mt. Hood	
	White Sands NP	Newport	
		Portland	
		Statewide Landscapes	
<u>TEXAS</u>	<u>UTAH</u>	<u>WASHINGTON</u>	<u>WYOMING</u>
Bluebonnets	Arches NP	Coastal	Grand Teton NP
Gulf Coast	Bryce Canyon NP	Olympic NP	Jackson Hole
San Antonio	Moab	Mt. Rainier NP	Yellowstone NP
Statewide Landscapes	Park City	Mt. Saint Helens	
	Salt Lake City	Statewide Landscapes	
	Statewide Landscapes		
	Zion NP		

